

# Fortune 500 Healthcare Company

## Introduction

This case study of a Fortune 500 healthcare company is based on a December 2020 survey of PKWARE customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The cybersecurity needs that most influenced their decision to use PKWARE solutions:

- Automation
- Data tracking

The compliance measures that most influenced their decision to use PKWARE solutions:

- HIPAA

## Use Case

The following data types are protected with PKWARE:

- Personal data (SSNs, race, religion, minors, etc.)
- Healthcare information
- Confidential files

Data uncovered by PKWARE's data discovery is protected with:

- Encryption
- Masking



## Company Profile

The company featured in this case study asked to have its name blinded because publicly endorsing vendors is against their policies.

**TechValidate stands behind the authenticity of this data.**

**Size:** Fortune 500

**Industry:** Healthcare

## Results

The company experienced these immediate benefits following the deployment of PKWARE:

- Located and classified sensitive data
- Met audit and compliance requirements
- Improved protection of critical information
- Increased data security by **50-75%** since implementing PKWARE technology
- Saved **50-75%** of time by moving from manually applied protection to PKWARE's automated discovery and protection solution



PKWARE has made our data more secure.

## About PKWARE

PKWARE offers the only data discovery and protection solution that locates and secures sensitive data to minimize organizational risks and costs, regardless of device or environment. Our ultra-efficient, scalable software is simple to use on a broad range of data types and repositories, enabling precise, automated visibility and control of personal data, even in the fastest-moving, most complex IT environments. With more than 1,200 customers, including many of the world's largest financial institutions, retailers, healthcare organizations, and government agencies, PKWARE continues to innovate as an award-winning global leader in data discovery, security, and compliance. To learn more, visit [PKWARE.com](https://www.pkware.com).

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