



Global 500 Financial Services Company

CASE STUDY



Introduction

This case study of a Global 500 financial services company is based on a December 2020 survey of PKWARE customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The cybersecurity needs that most influenced their decision to use PKWARE solutions:

- Automation

Use Case

The organization is protecting the following data types with PKWARE:

- Personal data (SSNs, race, religion, minors, etc.)
- Confidential files

They protect the data uncovered by PKWARE discovery using:

- Access control
- Encrypting

The business uses PKWARE functionality for data security with these additional use cases:

- Reporting on file contents and activity
- Most used for compressing files with PKZIP (command line version)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Size: Global 500

Industry: Financial Services

About PKWARE

PKWARE offers the only data discovery and protection solution that locates and secures sensitive data to minimize organizational risks and costs, regardless of device or environment. Our ultra-efficient, scalable software is simple to use on a broad range of data types and repositories, enabling precise, automated visibility and control of personal data, even in the fastest-moving, most complex IT environments. With more than 1,200 customers, including many of the world's largest financial institutions, retailers, healthcare organizations, and government agencies, PKWARE continues to innovate as an award-winning global leader in data discovery, security, and compliance. To learn more, visit [PKWARE.com](https://www.pkware.com).

Results

Immediate benefits they experienced following the deployment of PKWARE included:

- Improved the efficiency of a business process
- Improved protection of critical information
- Data security increased by 25-50% since implementing PKWARE technology
- Saved up to 25% of time by moving from manually applied protection to PKWARE's automated discovery and protection solution



“PKWARE is a great product. Enough said.”

Source: TechValidate survey of a Global 500 Financial Services Company

Research by **TechValidate**
by SurveyMonkey

