



Fortune Global 500 Insurance and Investment Company

CASE STUDY



Background

This anonymous Fortune Global 500 and Fortune 500 insurance and investment company is based in the US with customers in more than 40 additional countries. With an organization culture that is doggedly determined to protect private and sensitive data at all costs, the organization needed a solution that would immediately and automatically identify data going in and data going out to free up their data scientists for other vital tasks.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

Size: Global 500

Industry: Financial Services

Challenges

In dealing with so much sensitive data day in and day out, the business wanted a solution that could take the identifiable element(s) out of the data while still leaving the data in a usable state for reporting and analysis. Manual review of thousands of data columns was unsustainable; the team required the ability to easily identify data with a reasonable level of confidence.

Use Case

The search for the right solution led a product owner in data management to PK Protect. PKWARE's data discovery and remediation solution checked all the boxes. "The fact that it's consistently applied as long as we do what we're supposed to do with standardization; the fact that we can use that for matching to let people do what they need to do; the fact that we can decrypt data so it doesn't have to continually be extracted or kept under lock and key—all of this was alluring to our team," said the product owner.

About PKWARE

PKWARE offers the only data discovery and protection solution that locates and secures sensitive data to minimize organizational risks and costs, regardless of device or environment. Our ultra-efficient, scalable software is simple to use on a broad range of data types and repositories, enabling precise, automated visibility and control of personal data, even in the fastest-moving, most complex IT environments. With more than 1,200 customers, including many of the world's largest financial institutions, retailers, healthcare organizations, and government agencies, PKWARE continues to innovate as an award-winning global leader in data discovery, security, and compliance. To learn more, visit PKWARE.com.

PK Protect comes easily installable via APIs, extending its usability as an engine for the organization. "I can put it into workflows and don't have to work extensively to build it in," the product owner remarked. "With the APIs and narrow focus of identifiability and protection, PK Protect suits our needs very well without requiring extensive design and architecture."



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Results

The organization has already experienced impressive time-to-value, installing and implementing PK Protect in under three hours. As awareness of the solution spreads across the organization, data governance teams are lining up to have their data scanned and protected. "They want to see it and use it," the product owner said. "They want the freedom to work with their data without worry."

The organization is finalizing integrations with Informatica before releasing full PK Protect access.

Source: TechValidate survey of a Global 500 Financial Services Company

Research by **TechValidate**
by SurveyMonkey

