



Hidada

CASE STUDY



Introduction

This case study of Hidada is based on a December 2020 survey of PKWARE customers by TechValidate, a 3rd-party research service

Challenges

The cybersecurity needs that most influenced their decision to use PKWARE solutions:

- Automation
- Zip file encryption

The compliance measures that most influenced their decision to use PKWARE solutions:

- GDPR

Use Case

The data types being protected with PKWARE:

- Confidential files
- Legal documents (patents, trademarks, etc.)

Data uncovered by PK Discovery is protected with:

- Encrypting

PKWARE functionality for data security is utilized with these additional use cases:

- Secure email with partners and customers
- DLP enhancement

Company Profile

Company: Hidada

Size: Medium Enterprise

Industry: Engineering

About PKWARE

PKWARE offers the only data discovery and protection solution that locates and secures sensitive data to minimize organizational risks and costs, regardless of device or environment. Our ultra-efficient, scalable software is simple to use on a broad range of data types and repositories, enabling precise, automated visibility and control of personal data, even in the fastest-moving, most complex IT environments. With more than 1,200 customers, including many of the world's largest financial institutions, retailers, healthcare organizations, and government agencies, PKWARE continues to innovate as an award-winning global leader in data discovery, security, and compliance. To learn more, visit [PKWARE.com](https://www.pkware.com).

Results

The immediate benefits they experienced following the deployment of PKWARE:

- Improved protection of critical information
- They increased their data security by 75 - 90% since implementing PKWARE technology
- They saved 75 - 90% of time spent previously moving from manually applied protection to PKWARE's automated discovery and protection solution



“SecureZIP has helped address our concern for protecting sensitive documents being sent by email. Attachments can be zipped and encrypted automatically which not only saves time but also ensures that users don't forget to protect them.”

Source: Abdul Azeez Panambron, IT Manager, Hidada

Research by **TechValidate**
by SurveyMonkey

