

# Global 500 Pharmaceuticals Company

## Introduction

This case study of a Global 500 pharmaceuticals company is based on a December 2020 survey of PKWARE customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select PKWARE:

- Data tracking (discovery/classification)
- Custom data masking

The compliance measures that most influenced their decision to use PKWARE solutions:

- GDPR
- HIPAA

## Use Case

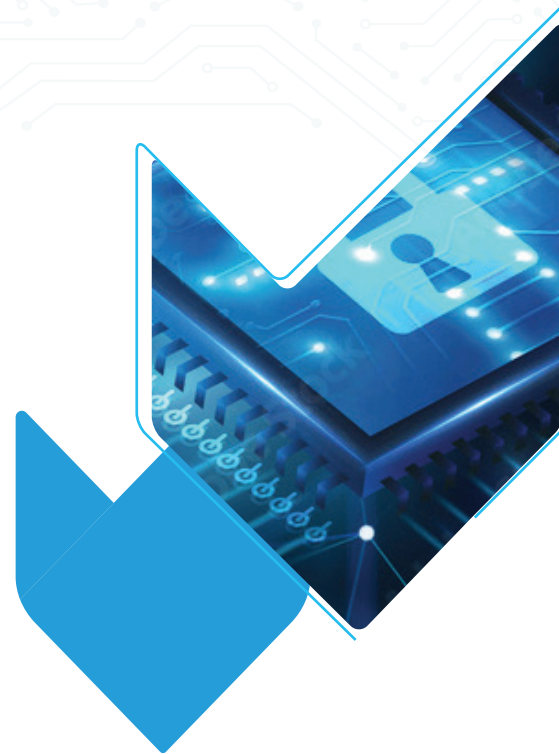
The company protects these data types with PKWARE:

- Personal data (SSNs, race, religion, minors, etc.)
- Healthcare information
- Confidential files

They protect the data uncovered by PKWARE's data discovery using:

- Access Control
- Encrypting
- Masking (redaction, de-identification, etc.)

They also use PKWARE functionality for data security with data protection (masking or encryption).



## Organization Profile

The organization featured in this case study asked to have its name blinded because publicly endorsing vendors is against their policies.

**TechValidate stands behind the authenticity of this data.**

**Size:** Global 500

**Industry:** Pharmaceuticals Company

## Results

The immediate benefits they experienced following the deployment of PKWARE include:

- Met audit and compliance requirements
- Eliminated fines and fees associated with breaches
- Improved protection of PI/PII

They increased their data security by 75 - 90% since implementing PKWARE technology.

They saved 50 - 75% of time previously spent by moving from manually applied protection to PKWARE's automated discovery and protection solution.

## About PKWARE

PKWARE offers the only data discovery and protection solution that locates and secures sensitive data to minimize organizational risks and costs, regardless of device or environment. Our ultra-efficient, scalable software is simple to use on a broad range of data types and repositories, enabling precise, automated visibility and control of personal data, even in the fastest-moving, most complex IT environments. With more than 1,200 customers, including many of the world's largest financial institutions, retailers, healthcare organizations, and government agencies, PKWARE continues to innovate as an award-winning global leader in data discovery, security, and compliance. To learn more, visit [PKWARE.com](https://www.pkware.com).



With PKWARE's data security technology, I have confidence that we are meeting our data compliance goals.

**TechValidate**  
by SurveyMonkey

✓ Validated

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