

PK Privacy

Control Privacy at Data, Enterprise, and Individual Levels

Businesses are obligated to provide data privacy assurance not only for customers and employees, but also to multiple data privacy regulatory organizations. Detailed regulations are concerned with unique privacy and operational issues that fundamentally give consumers more power over what of their data is collected, stored, and used.

Using PKWARE technology to establish and manage your organization’s Privacy Operations puts you in full control. Our machine learning-infused software scans all files, systems, and repositories that may contain personal data and contextualizes customer and employee information that is obligated to be protected.



Discovery Built for Privacy

- Not all discovery solutions can perform efficient right-to-know or data subject access requests
- PKWARE provides a right-to-know discovery solution that indexes identities and the data about those identities
- PK Privacy finds information across your enterprise with data stored on file servers, big data repositories, databases, endpoint devices, and across the enterprise

When it comes to acting on data uncovered by discovery, 50% of PKWARE users use access control in addition to other protection methods.

Privacy at the Enterprise Level

- Preserve the downstream value of data
- Maintain personal data within bounds of regulatory retention limits
- Receive alerts to archive or delete personally identifiable information (PII)
- PII that goes beyond its retention period can be de-identified with redaction and/or masking in order to retain business value
- Adhere to the purpose of personal data in its processing from data analytics and application development to marketing and IT operations, with alerts when processing is creeping out of scope
- Automate Record of Processing Activities (ROPAs) accurately according to requirements using complete and precise personal data of each identity, cutting down required time and costs
- Track internal and third-party sensitive data users
- Track cross-border data transfers and prevent prohibited transfers

Manage Data Inventory and Risk

- Scan all files and datastores at scale, from gigabytes to multi-petabytes
- Create and maintain inventories of personal data and robust, unique identities of all individuals
- Apply appropriate privacy policies from over 100 out-of-the-box options without a single line of code
- Classify personal data based on your company's policies
- Build your foundation by defining parameters for compliance with any privacy program

“PKWARE reduced the risk of acquisitions that are joining the company by enabling the identification of sensitive, privacy-related data.”

Project Manager
Global 500 Professional Services Company

PK Privacy helps address these compliance mandates:

- GDPR
- CCPA/CPRA
- PCI DSS
- HIPAA
- ITAR
- SOX
- TISAX
- and more...

Stakeholders use PK Privacy so their organizations can deserve customer trust and avoid negative consequences—with often irreversible damages—to both brand and bottom line.

Privacy Protection at the Individual Level

- Simplify acting on promises to maintain privacy of all individuals
- Automate erasure of personal information and identities with encryption, masking, redaction, and deletion
- Flawlessly manage individuals' consents and permissions across all systems and programs
- Respond to Data Subject Access Requests (DSARs) quickly and accurately with individualized reports, avoiding negative legal, financial, and brand consequences



PKWARE
gives you the
confidence
to act on data
in the best
interests of your
organization
and the people
who entrust you
with their
data.

Privacy by Design

Knowing where data resides is only the starting point. Organizations must also provide right-to-erasure or right-to-be-forgotten rules.

- Once PK Privacy discovers data, it can automatically encrypt, mask, redact, delete, or otherwise remediate personal information as requested
- Continuously monitor endpoints, servers, and enterprise solutions for privacy data so that when it's time to respond to a DSAR, policies can be easily followed
- If the data fits a defined pattern, the system can automatically initiate next steps

PK Protect: Automate enterprise-wide location and monitoring of sensitive data, identity creation, data classification, and policy-based data protection techniques, ensuring complete privacy for individuals and protection of organizational personal data vulnerabilities.



PK discovery



PK classification



PK masking



PK encryption



PK privacy

Privacy Starts with Discovery - The Broadest Support in the Market

Relational Databases (RDBMS) and Structured Data Store

- Amazon Aurora
- Microsoft SQL Server
- Green Plum
- MySQL
- IBM Db2
- IBM Db2 for z/OS
- IBM Power Systems (AS/400)
- Oracle
- PostgreSQL
- Sybase MariaDB

Data Warehouses

- Amazon Redshift
- Google BigQuery
- IBM Netezza
- Teradata

Big Data Hadoop Platforms

- Amazon Elastic MapReduce (EMR)
- Cloudera
- Google Cloud Dataproc
- Hortonworks
- MapR
- Microsoft Azure HDInsight

NoSQL Databases

- Cassandra

Cloud Object Stores

- Amazon Simple Storage Service (s3)
- Google Cloud Storage
- Microsoft Azure Blob Storage
- Microsoft Azure Data Lake Storage

Inflight Data Transfers

- Via API Library

Endpoints

- Windows
- macOS

File Servers

- Windows Server
- Linux
- CentOS

Ready To See It Live? Contact Us!



pkware.com/demo



866-583-1795



201 E. Pittsburgh Ave.
Suite 400
Milwaukee, WI 53204

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